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## **ICICI Bank Launches 'Travel Money'**

ICICI Bank UK PLC, a subsidiary of ICICI Bank India Ltd. (India's largest private sector bank), announces the launch of a new online Travel Money service in association with ICE PLC, called **ICICI Bank Travel Money**. The service offers insured home delivery of commission-free foreign currency exchange at attractive rates. It also includes holiday cancellation cover and a service assurance that promises an extra £5 worth of currency if your delivery is late.

Best known for their award winning HiSAVE online savings product, ICICI Bank's new travel money service offers attractive rates on currencies for over 55 countries and on travellers cheques in five major currencies - US Dollar, Euro, Australian Dollar, Canadian Dollar and Pound Sterling.

Customers can compare ICICI Bank Travel Money rates and place orders online at [www.icicibank.co.uk/travel\\_money](http://www.icicibank.co.uk/travel_money). The most popular foreign currencies are displayed on a click-to-view comparison table, showing ICICI Bank's rates versus other high street banks and travel agencies, all of which are updated on a daily basis.

Mr. Suvek Nambiar, MD and CEO of ICICI Bank UK PLC, said, "We're delighted to have launched ICICI Bank Travel Money, and see this new service as a great way to expand our offering to our existing customer base, as well as attract new customers looking for a great deal on foreign currency exchange. Our aim is to offer best rates and we envisage that the zero commission deal will be especially attractive for those looking to keep costs down on holiday spending."

All currency and non-Sterling Travellers Cheque orders will be commission free (Sterling Travellers Cheques are subject to a commission of 2%), along with free insured home delivery for orders.

Orders can be made online at [www.icicibank.co.uk/travel\\_money](http://www.icicibank.co.uk/travel_money).

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